



PENHALLOW ASSOCIATES LIMITED
A Financial Knowledge Company



**Understanding Equity Market
Valuation Methodology**
Virtual Learning: Duration 1 Hour
Course Price: £95 plus VAT
3.2.22 (11:00-12:00)

Location: (UK) Virtual Learning Live Environment via Video Communication.

To book, or, require more information. Please contact Alan Penhallow;

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This programme may be of interest to your colleagues.

www.penassco.co.uk

Course Overview

The Valuation 'tools of the trade' vary between sectors of the Equity Markets. Understanding which to apply, where & when, is essential knowledge for anyone involved in these Markets, either as an active direct Investor or an indirect Equity Fund holder. What matters is what the Company does, not where it is listed.

- The most (over) used metric in the Market - The PE Ratio
- Dividend-related methodology - Yields
- Asset Based methodology - Price to Book Value; Tangible vs Intangible Assets
- Sales Based methodology - How to explain Tesla's valuation
- Enterprise Values & EBITDA explained

Learning Outcomes

This program will offer participants an insight into how professional Traders, Analysts & Portfolio Managers navigate the worlds' Equity Markets. Numerically it is not as complicated as you might think.

Trainer Profile



Paul Meadows

Paul has fifteen years Investment experience through various Front Office roles on the Buy side of the Markets in the UK - Trader, Global Equities Research Head & Portfolio Manager. He has knowledge of working in both Institutional & High Net Worth Private Client environments with the likes of Royal Insurance & Lloyds Private Bank

He has been designing & delivering both Public & in-house Financial Markets Training programmes worldwide since 2000, initially with the in-house tailored training arm of Euromoney, DC Gardner & has been the Managing Director of Chadley House Training since 2004. Clients range from Investment Banks (Citi, Deutsche Bank), Private Banks (Hoare & Co), Fund Managers (Blackrock, Axa IM), Sovereign Wealth Funds (Kuwait Investment Authority), Regulators (from London, Mongolia, Angola & Tanzania), Exchanges (London, Nigeria), Hedge Funds (Brevan Howard, Man Group).

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